



Momodou B (Luka) Jallow

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About me:

Luka has led an impressive career as a **Public Health Official** and **Product Manager** in his ten years working in the **healthcare** and **AI** industries. He was named **Best Progressing Employee** by CCJK/Marscrowd in January 2022.

As a **Product Manager** turned **Product Marketing Manager**, Luka has developed a unique perspective in helping companies adopt product growth strategies. Taking his cue from Marty Cagan and Kelly Farrell, he hopes to step ahead of the spotlight of what is to be an incredibly long and prosperous career in product marketing.

Besides his work, Luka enjoys reading, teaching, business networking, hiking, running, playing soccer, and badminton.

WORK EXPERIENCE

16/05/2022 – CURRENT – Shenzhen, China

PRODUCT MARKETING MANAGER – SEED STUDIO

- Bringing awareness to your product through content such as social media, copywriting, and blogs.
- Building trust and creating conversation with potential customers through events, campaigns, and specific calls to action.
- Converting potential customers into paying customers for one-time purchases and keeping existing customers loyal through subscription models or add-on purchases.

22/03/2021 – 14/05/2022 – Shenzhen, China

PRODUCT MANAGER – CCJK (MARSHUB)

- Create product vision for data annotation and labeling platform.
- Create an agile development process roadmap.
- Identify product features, tech stack, write user stories, and design suitable wireframes.
- Analyze clients' requirements and identify required implementations to meet the client's needs.
- Oversee the implementation and execution of our OKR system.
- Support HR to recruit qualified data engineers.

02/04/2020 – CURRENT

JR. MACHINE LEARNING ENGINEER (ONLINE) – OMDENA

- Data scrapping
- Data processing and creating data pipelines
- Building machine learning algorithms perform sentiment analysis and topic modelling

- Creating data visualization and feature extraction

California, United States

03/12/2018 – 20/04/2020 – Guangzhou, China

INTERN (SOFTWARE DEVELOPER) – GUANGZHOU PANYU ZHIFENG MICRO ELECTRIC APPLIANCE CO., LTD (TRIO ENGINEERING)

- Creating Data visualization using SQL, QlikSense, Python
- Involved in Desktop Application Development life cycle
- I was involved in the industry 4.0 recognition project
- Took part in production line optimization study
- Heavily involved in research related technologies like 5G, Optimization, smart manufacturing.

Gaungzhou, China

01/01/2013 – 19/06/2017 – Banjul, The Gambia

PUBLIC HEALTH OFFICIAL – MINISTRY OF HEALTH AND SOCIAL WELFARE OF THE GAMBIA

- Responsible of healthcare data management at facility level
- Death and Birth Registration
- Immunization program management and disease surveillance
- Food and Environmental Inspection
- Occupational health and safety
- Communicable and non-communicable disease prevention
- Research and surveys related improved healthcare management

Banjul, The Gambia

● EDUCATION AND TRAINING

01/11/2021 – CURRENT – Lucerne, Switzerland, Lucerne, Switzerland

MASTERS OF SCIENCE IN BUSINESS STUDIES – School of Business and Trade

<https://sobat.org/master-of-science-in-business-studies/>

06/09/2021 – CURRENT – Venice , Venice, Italy

MS. COMPUTER SCIENCE – Università Ca' Foscari Venezia

<https://www.unive.it/>

03/09/2017 – 30/06/2021 – Higher Education Mega Center South , Guangzhou, China

BSC. COMPUTER SCIENCE AND ENGINEERING – South China University of Technology

- Basic Chinese Language
- Introduction to machine learning
- C ++, Java, Android, MIT App Inventor
- Discrete Mathematics and Calculus
- Data Structures and Database Management System
- Algorithm Design and Analysis
- Computer Organisation and Architecture
- Software Engineering

<https://www.scut.edu.cn/en/>

01/06/2014 – 06/06/2017 – Banjul , Banjul, The Gambia

BSC. INFORMATION SYSTEM – University of The Gambia

<https://www.utg.edu.gm/>

04/01/2010 – 21/12/2012 – Banjul, The Gambia

HIGHER NATIONAL DIPLOMA IN PUBLIC HEALTH – Gambia College (School of Public Health)

- Biostatistics and Epidemiology
- Immunization and Immunology
- Food Science and technology
- Inspection and report writing

<https://gc.edu.gm/sph/>

16/03/2022

TRANSITIONING AI MODELS FROM PROOF-OF-CONCEPT TO FULL SCALE DEPLOYMENT – IEEE

<https://www.ieee.org/education/index.html>

01/03/2020 – 31/05/2020 – Beijing, China

MICRO-DIPLOMA OF COMPUTER SCIENCE – Engineering Education Knowledge Service of IKCEST (Tsinghua University)

- Computational Geometry
- Data Structures and Algorithm Design
- Data Mining: Theories and Algorithms for Tackling Big Data
- Combinatoric Mathematics

30/09/2019 – 06/12/2019 – United States

SCIENTIFIC COMPUTING AND PYTHON FOR DATA SCIENCE – WorldQuant University

- Programming and Python fundamentals, Data structures (miniproject: in, ip)
- Algorithms, object-oriented programming (miniproject: vc)
- Pythonic style, Reading and writing data (miniproject: pw)
- Python data science packages
- Pandas, Intro to statistics (miniproject: dw)
- Data munging, SQL & Object-relation mapping

17/07/2019 – CURRENT

PROGRAMMING AND PROFESSIONAL BOOT-CAMPS – Udemy

- Python for Data Science and Machine Learning Bootcamp
- The Data Science Course 2020: Complete Data Science Bootcamp
- Complete Python Bootcamp: Go from zero to hero in Python 3
- Machine Learning, Data Science and Deep Learning with Python
- Machine Learning A-Z™: Hands-On Python & R In Data Science
- The Web Developer Bootcamp
- The Complete React Native + Hooks Course [2020 Edition]
- JavaScript: The Advanced Concepts
- Flutter & Dart - The Complete Flutter App Development Course

● LANGUAGE SKILLS

Mother tongue(s): **FULANI**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C2	C2	C2
CHINESE	A2	A2	A2	A2	A1
FRENCH	A2	A1	A2	A2	A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● PROJECTS

12/2019 – CURRENT

allSTEAM (Science Technology Engineering Arts and Mathematics)

<https://allsteam.org>

<https://www.linkedin.com/company/allstem>

We are equipping tomorrow's problem solvers with relevant STEAM knowledge and skills via an e-learning platform to uplift Africa from consumers-to-producers of scientific innovations.

● SOCIAL AND POLITICAL ACTIVITIES

01/11/2021 – CURRENT

Coorganizer tinyML Shenzhen Chapter

Shenzhen

tinyML Foundation is a non-profit professional organization focused on supporting and nurturing the fast-growing branch of ultra-low power machine learning technologies and approaches dealing with machine intelligence at the very edge of the cloud. These integrated "tiny" machine learning applications require "full-stack" (hardware, system, software, and applications) solutions including machine learning architectures, techniques, tools, and approaches capable of performing on-device analytics. A variety of sensing modalities (vision, audio, motion, environmental, human health monitoring, etc.) are used with extreme energy efficiency, typically in the single milliwatt (and below) power range, to enable machine intelligence right at the boundary of the physical and digital worlds.

<https://www.linkedin.com/company/tinyml/> <https://forums.tinyml.org/t/tinyml-talks-on-february-25-2022-application-of-ultra-low-power-and-resource-constrained-devices-to-improve-health-care-delivery-in-resource-constrained-communities-by-mb-jallow/844> <https://www.youtube.com/watch?v=0kHWWKXw4Ww>

12/2019 – CURRENT

techstars Startup Weekend Volunteer

Shenzhen

Techstars Startup Weekend is an action-packed three-day program where aspiring entrepreneurs get to experience the highs, lows, fun, and pressure that make up life at a startup.

05/2020 – CURRENT

**Head of Education and Cultural Exchange Department of The International Study Union
(South China University of Technology)**

Guangzhou

Promote knowledge and cultural exchange among students

09/2011 – 10/2012

Auditor General of The Gambia College Student Union

Banjul

Conducting post audits of every project implemented by any department of the general student body.

01/09/2020 – CURRENT

Co-Founder SCUT Extratime

Guangzhou

Student extra curricular group created to support upcoming, current, and outgoing students. Our activities range from soft skill boot camps, peer-to-peer teaching, research, career development and other social activities.

<https://www.zhihu.com/zvideo/1311056303478390784>

12/2018 – 02/2019

China Social Youth Volunteer

Guangzhou

Volunteer at the Guangzhou South Railway Station!

● **ORGANISATIONAL SKILLS**

Organisational skills

- Extensive experience providing project management and consulting services in healthcare
- In-depth understanding of emerging technologies and their commercial applications
- Proficient in using technology to enhance data and information management
- Able to lead others in high-demand situations
- Excellent analytical skills with the ability to analyze situations accurately and effectively
- Strongly committed to team-building and staff development
- Observing physical phenomena, human behavior, or changing situations
- Delegating tasks or responsibilities

● **COMMUNICATION AND INTERPERSONAL SKILLS**

Communication and interpersonal skills

- Excellent written and verbal communication skills
- Confident, articulate, and professional speaking abilities (and experience)
- Empathic listener and persuasive speaker
- Writing creative or factual
- Speaking in public, to groups, or via electronic media
- Excellent presentation and negotiation skills

● **JOB-RELATED SKILLS**

Job-related skills

- Good working knowledge of google analytics
- Good at creating visualisations using qliksense and amazon quicksight
- Data wrangling with python
- Familiar with SQL and cloud servers (AWS, Alibaba, Google Cloud, IBM, Huawei)
- Familiar with the following programming languages (C#, Java, C++, JavaScript, Dart, React)